

NEWS RELEASE 14-15

OCTOBER 29, 2014

**PURE GOLD INTERSECTS 17.2 g/t GOLD OVER 3.5 METRES AT MADSEN**

***Fork Zone structure traced for 275 metres and open along strike***

VANCOUVER, B.C. – Pure Gold Mining Inc. (TSX-V; PGM) (“**Pure Gold**” or the “**Company**”) is pleased to announce additional drill results from the ongoing 2014 exploration program at its 100% owned Madsen Gold Project in the prolific Red Lake gold district of northwest Ontario. The results are highlighted by an intercept of **17.18 g/t gold over 3.5 metres** occurring approximately 115 vertical metres below surface at the Fork Zone. This hole is the southernmost hole targeting the previously identified Fork Zone structure (see news release October 23, 2014), which remains open along strike and to depth.

**Fork Zone Results:**

Pure Gold has completed 7 drill holes in the Fork Zone utilizing oriented core to identify a previously unrecognized fold in the mafic-ultramafic volcanic stratigraphy. The fold is associated with a steeply dipping, north-south striking silicified structure and implies a shallow, southerly plunge to high-grade intercepts in the Fork Zone.

The high-grade silicified structure which ranges from 1 to 3 metres in true width has been traced for approximately 275 metres in strike length to a vertical depth of 200 metres. Three of the 7 drill holes that intersected the structure returned visible gold (holes PG14-006, PG14-009, and PG14-011).

**Table 1 – Fork Zone Significant Assay Results<sup>(\*)</sup>**

Hole ID	From (m)	To (m)	Length (m)	Au (g/t)
PG14-008	No Significant Results			
<b>PG14-009</b>	<b>118.0</b>	<b>120.0</b>	<b>2.0</b>	<b>6.76</b>
<b>Including:</b>	<b>119.0</b>	<b>120.0</b>	<b>1.0</b>	<b>11.05</b>
PG14-010	No Significant Results			
<b>PG14-011</b>	<b>152.5</b>	<b>156.0</b>	<b>3.5</b>	<b>17.18</b>
<b>Including:</b>	<b>154.4</b>	<b>156.0</b>	<b>1.6</b>	<b>33.80</b>

*(\*) Assay composites were calculated using uncut assays and are reported as drilled widths and interpreted to vary between 85% to 95% of true widths.*

The silicified structure has been identified in surface outcrop and is open to depth and along strike. Initial modelling of the structure by Pure Gold highlights where the structure could potentially intersect and thicken at the Russet ultramafic contact as well as the Balmer-Confederation unconformity to the south of drill hole PG14-011. This area is currently being sampled for MMI soils to assist in target delineation and will be further drill tested following winter freeze-up.

For a drill map of the Fork Zone target, please click here:

<http://www.puregoldmining.ca/NR1415targetmap.pdf>

For a table of drill results, please click here:

<http://www.puregoldmining.ca/NR1415drilltable.pdf>

**QA/QC and Core Sampling Protocols:**

Check samples were submitted to ALS Minerals in Thunder Bay, Ontario for sample preparation by crushing to 70% less than 2mm, rotary split off 1kg, and pulverize the split to better than 85% passing 75 microns. Sample pulps are shipped to the ALS assay laboratory in North Vancouver, B.C. for gold analysis with a 30 gram fire assay and AAS finish (code Au-AA23). Samples returning >5 g/t Au are re-assayed with a gravimetric finish (code GRA21). Mineralized zones with visible gold are re-analyzed by a 1kg screen fire assay with screen to 100 microns. A duplicate 30g fire assay is conducted on the screen undersize while assaying of entire oversize fraction (code Au-SCR21). Control samples (accredited standards and blanks) were inserted on a regular basis. Results were monitored on receipt of assays by Gary Lustig, MSc, P.Geo, an independent consultant to Pure Gold and a Qualified Person as defined by National Instrument 43-101.

### **Qualified Persons**

Darren O'Brien, P. Geo., Vice President, Exploration for the Company, is the designated Qualified Person for this news release within the meaning of National Instrument 43-101 ("NI 43-101") and has reviewed and verified that the technical information contained herein is accurate and approves of the written disclosure of same.

The information provided herein reflects additional drill results received from ongoing 2014 exploration program. Additional results from the drill program are pending and will be disclosed as they become available.

### **ABOUT PURE GOLD**

Our mandate is pure and simple. To dream big. To colour outside the lines. To use smart science and creativity to unlock the next multi-million-ounce gold discovery at the Madsen Gold Project in Red Lake, Ontario. And become Canada's next iconic gold company.

Additional information about the Company and its activities may be found on the Company's website at [www.puregoldmining.ca](http://www.puregoldmining.ca) and under the Company's profile at [www.sedar.com](http://www.sedar.com).

### **ON BEHALF OF THE BOARD**

"Darin Labrenz"

**Darin Labrenz, President & CEO**

### **Investor inquiries:**

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