

NEWS RELEASE 20-04

March 20, 2020

PURE GOLD MINING COVID-19 RESPONSE MEASURES

VANCOUVER, B.C. – Pure Gold Mining Inc. (PGM – TSX-V, PUR – LSE) ("Pure Gold" or the "Company"), is closely monitoring the COVID-19 pandemic and has implemented preventative measures at both the Pure Gold Red Lake Mine site as well as corporate offices to safeguard the health of its employees while continuing to operate effectively and responsibly in our communities.

Development activities at the Pure Gold Red Lake Mine continue to operate normally, with no significant impact to date beyond the implementation of additional education and safety measures. At this time, the development schedule is on track and first gold production is anticipated in late 2020.

Some of the measures being put into place include:

- Implementing work from home practices where possible, including ongoing detailed engineering work for the mine development
- Reducing in person meetings and transitioning to teleconferencing where possible, as well as restricting large gatherings
- Implementing enhanced cleaning and disinfecting protocols
- Promoting personal preventative measures, such as frequent handwashing, and increasing awareness of social distancing practices
- Screening all contractors and external visitors to site for risk factors and symptoms, as well as returning employees on shift change
- Requiring employees who show symptoms or are in close contact with someone with symptoms to stay home from work
- Suspension of all international travel and requiring employees returning from travel outside of Canada to self-isolate for the government recommended 14 day self-quarantine period

"Ensuring the health and safety of our employees and the communities in which we operate is our highest priority," said Darin Labrenz, President and CEO. "Though there have been no confirmed or suspected cases of COVID-19 in Red Lake, we are implementing various precautionary measures aimed at reducing the risk of transmission and enabling our development and construction activities to continue as efficiently as possible."

Pure Gold will continue to closely monitor the rapidly changing COVID-19 situation and will adjust its plans as necessary, with the primary focus being the health and safety of our employees. The Company is following the COVID-19 safety guidelines outlined by the Government of Canada and the Public Health Agency, as well as the Provincial Governments of Ontario and British Columbia, and will provide updates to the market as appropriate.

ABOUT THE PURE GOLD RED LAKE MINE

Pure Gold is building Canada's highest-grade gold development project, the Pure Gold Red Lake Mine. With project financing secured, Pure Gold Red Lake Mine is on track to deliver first production into a rising gold market



in late 2020. The orebody is open for expansion and forms a part of a seven-kilometre-long mineral system under active exploration, with opportunity for transformative growth through discovery.

ON BEHALF OF THE BOARD

"Darin Labrenz"

Darin Labrenz, President & CEO

Investor inquiries:

Adam Buchanan, Manager, Investor Relations Tel: 604-646-8000 info@puregoldmining.ca

Media inquiries:

Gareth Tredway / Annabel de Morgan - Tavistock

Tel: +44 (0) 20 79207150 puregold@tavistock.com

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

All statements in this press release, other than statements of historical fact, are "forward-looking information" with respect to Pure Gold within the meaning of applicable securities laws, including, but not limited to statements with respect to those that address timing of and potential for production. Forward-looking information is often, but not always, identified by the use of words such as "seek", "anticipate", "plan", "continue", "planned", "expect", "project", "predict", "potential", "targeting", "intends", "believe", "potential", and similar expressions, or describes a "goal", or variation of such words and phrases or state that certain actions, events or results "may", "should", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-looking information is not a guarantee of future performance and is based upon a number of estimates and assumptions of management at the date the statements are made including, among others, assumptions about future prices of gold and other metal prices, currency exchange rates and interest rates, favourable operating conditions, political stability, obtaining governmental approvals and financing on time, obtaining renewals for existing licences and permits and obtaining required licences and permits, labour stability, stability in market conditions, availability of equipment, accuracy of any mineral resources, successful resolution of disputes and anticipated costs and expenditures. Many assumptions are based on factors and events that are not within the control of Pure Gold and there is no assurance they will prove to be correct.

Such forward-looking information, involves known and unknown risks, which may cause the actual results to be materially different from any future results expressed or implied by such forward-looking information, including, risks related to the interpretation of results at the Madsen Gold Project; changes in project parameters as plans continue to be refined; current economic conditions; future prices of commodities; possible variations in grade or recovery rates; the costs and timing of the development of new deposits; failure of equipment or processes to operate as anticipated; the failure of contracted parties to perform; the timing and success of exploration activities generally; delays in permitting; possible claims against the Company; the timing of future economic studies; labour disputes and other risks of the mining industry; delays in obtaining governmental approvals, financing or in the completion of exploration as well as those factors discussed in the Annual Information Form of the Company dated March 20, 2019 in the section entitled "Risk Factors", under Pure Gold's SEDAR profile at www.sedar.com.

Although Pure Gold has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. Pure Gold disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise unless required by law.