

NEWS RELEASE 16-34

December 21, 2016

PURE GOLD GRANTS INCENTIVE STOCK OPTIONS

VANCOUVER, B.C. – Pure Gold Mining Inc. (PGM – TSX-V) (“Pure Gold” or the “Company”) announces that it has granted incentive stock options to its directors and employees, exercisable to purchase up to 4,670,000 common shares in the capital of the Company until December 21, 2021 at an exercise prices of \$0.44 per share. The incentive stock options were granted in accordance with the Company’s Stock Option Plan.

ABOUT PURE GOLD

Our mandate is pure and simple. To dream big. To colour outside the lines. To use smart science and creativity to unlock the next major discovery at the Madsen Gold Project in Red Lake, Ontario. And become Canada’s next iconic gold company.

Additional information about the Company and its activities may be found on the Company’s website at www.puregoldmining.ca and under the Company’s profile at www.sedar.com.

ON BEHALF OF THE BOARD

"Darin Labrenz"

Darin Labrenz, President & CEO

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Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release