

NEWS RELEASE 16-13

June 3, 2016

PURE GOLD FILES PEA TECHNICAL REPORT ON SEDAR

VANCOUVER, B.C. – Pure Gold Mining Inc. (PGM – TSX-V) (“Pure Gold” or the “Company”) is pleased to announce the filing on SEDAR of a Preliminary Economic Assessment (“PEA”) for its 100%-owned Madsen Gold Project (“Madsen”) located in the Red Lake mining district of Ontario, Canada. The PEA results were previously disclosed in the Company’s news release dated April 20, 2016.

The PEA is entitled “Technical Report on the Preliminary Economic Assessment For the Madsen Gold Project” effective April 20, 2016 and signed June 3, 2016 (the “Technical Report”). The Technical Report was authored by independent Qualified Persons, and is in accordance with National Instrument 43-101 – *Standards of Disclosure for Mineral Projects*.

The report is available under the Company’s profile at www.sedar.com and will also be available on the Company’s website at www.puregoldmining.ca.

ABOUT PURE GOLD

Our mandate is pure and simple. To dream big. To colour outside the lines. To use smart science and creativity to unlock the next major discovery at the Madsen Gold Project in Red Lake, Ontario. And become Canada’s next iconic gold company.

Additional information about the Company and its activities may be found on the Company’s website at www.puregoldmining.ca and under the Company’s profile at www.sedar.com.

ON BEHALF OF THE BOARD

"Darin Labrenz"

Darin Labrenz, President & CEO

Investor inquiries:

Tel: 604-646-8000

info@puregoldmining.ca

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