

NEWS RELEASE 18 - 01

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PURE GOLD FILES TECHNICAL REPORT ON SEDAR

VANCOUVER, B.C. – Pure Gold Mining Inc. (PGM – TSX-V) (“Pure Gold” or the “Company”) is pleased to announce the filing on SEDAR of a technical report supporting its initial mineral resource estimate for the Russett South and Fork deposits at its 100% owned Madsen Gold Project (“Madsen”) originally announced on December 14, 2017. As part of this technical report, Pure Gold has also restated its Preliminary Economic Assessment (“PEA”) results, previously disclosed in a technical report dated October 30, 2017.

The Technical Report is entitled “Technical Report for the Madsen Gold Project - Restated Preliminary Economic Assessment and Initial Satellite Deposit Mineral Resource Estimates”, effective December 14, 2017 and signed January 29, 2018 (the “Technical Report”). The Technical Report was authored by independent Qualified Persons, and is in accordance with National Instrument 43-101 – Standards of Disclosure for Mineral Projects.

The report is available under the Company’s profile at www.sedar.com and will also be available on the Company’s website at www.puregoldmining.ca.

ABOUT PURE GOLD

Our mandate is pure and simple. To dream big. To colour outside the lines. To use smart science and creativity to unlock the next major discovery at the Madsen Gold Project in Red Lake, Ontario. And become Canada’s next iconic gold company.

Additional information about the Company and its activities may be found on the Company’s website at www.puregoldmining.ca and under the Company’s profile at www.sedar.com.

ON BEHALF OF THE BOARD

"Darin Labrenz"

Darin Labrenz, President & CEO

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