

Pure Gold Mining Inc.

(An Exploration Stage Company)

MANAGEMENT'S DISCUSSION AND ANALYSIS

For the three months ended June 30, 2017

# Pure Gold Mining Inc. Management's Discussion and Analysis For the three months ended June 30, 2017

This Management's Discussion and Analysis (the "MD&A"), dated as of August 18, 2017, is for the three months ended June 30, 2017 and should be read in conjunction with the unaudited condensed interim consolidated financial statements for the three months ended June 30, 2017 of Pure Gold Mining Inc. (also referred to as "Pure Gold", or the "Company", or "we", or "our", or "its" or "us" within this MD&A), the related notes thereto (together, the "Interim Financial Statements") and our other corporate filings including our Annual Information Form for the year ended March 31, 2017 dated June 16, 2017 (the "AIF"), available under Pure Gold's company profile on SEDAR at <a href="www.sedar.com">www.sedar.com</a>.

This MD&A contains forward looking statements that involve numerous risks and uncertainties. The Company continually seeks to minimize its exposure to business risks, but by nature of its business and exploration activities and size, will always have some risk. These risks are not always quantifiable due to their uncertain nature. Should one or more of these risks and uncertainties, including those described under the heading "Risk factors" in our AIF and those set forth in this MD&A under the headings "Cautionary Notes Regarding Forward-Looking Statements" and "Industry and Economic Factors that May Affect our Business" materialize, or should underlying assumptions prove incorrect, then actual results may vary materially from those described in forward-looking statements.

The written disclosure of technical information in this MD&A has been approved by Philip Smerchanski, P.Geo, Vice President, Exploration of the Company and a Qualified Person ("QP") for the purposes of National Instrument 43-101, Standards of Disclosure for Mineral Projects ("NI 43-101"). Readers are directed to the section entitled "Scientific and Technical Disclosure" included within this MD&A.

The Company is listed on the TSX Venture Exchange ("TSX-V") in Canada under the symbol PGM. All dollar amounts stated in this MD&A are expressed in Canadian dollars unless noted otherwise.

# Highlights for the first quarter and significant subsequent events

Madsen Gold Project ("Madsen") Exploration

Subsequent to quarter end, the Company announced a new mineral resource estimate for Madsen consisting of indicated mineral resources totaling 1,648,000 ounces (5,785,000 tonnes at an average grade of 8.9 g/t gold) and, inferred mineral resources totaling 178,000 ounces (587,000 tonnes at an average grade of 9.4 g/t gold), all at a 4.0 g/t cut-off. Indicated resource tonnes increased 27%, grade 17% and total ounces 48%, from the previous resource estimate completed in 2009.

During the quarter, the Company continued with its Phase I exploration program at Madsen drilling a total of 24,424 metres at the Austin, McVeigh, Fork and Russet South targets. Drilling highlights for the quarter include 133.4 g/t gold over 2.0 metres in hole PG17-307 including 264.9 g/t gold over 1.0 metre from the McVeigh and 6.2 g/t gold over 3.3 metres in hole PG17-320 which was the deepest gold mineralization intercepted to date by Pure Gold, in the A3 zone of the Austin horizon.

The Company received permission from the Minister of Natural Resources to resume work underground at the McVeigh Portal, with rock bolting and water and ventilation lines being installed. The Company has now transitioned down to two drill rigs from four, with one drill rig focused on underground drilling with the second rig focused drilling targets from surface.

#### Outlook

Pure Gold is focused on advancing high quality assets that host the key traits of economic mines: grade, scope, size potential and access to infrastructure in mining-friendly jurisdictions. Our key asset is Madsen which comprises in excess of 4,700 hectares in the prolific Red Lake Gold District of Northwestern Ontario,

and hosts two significant former gold producers including the Madsen Mine which had previous gold production of approximately 2.5<sup>1</sup> million ounces. In addition to the historic production and the NI 43-101 compliant mineral resource, Madsen has strong exploration potential and in 2016, the Company issued a PEA that provides a base case assessment of developing a portion of the mineral resource by utilizing existing mining infrastructure, including the permitted mill and tailings facilities.

The Company has made new high-grade discoveries at Madsen in proximity to the ultramafic unit contact zones and many of these high-grade discoveries have only been partially advanced. Additional satellite mineral zones may be identified with additional geological studies and drilling (although there can be no assurance that any resources will be defined). Some additional examples of exploration targets discovered post-mine closure include new mineralized zones at the Fork Zone and at Russet South.

Pure Gold will continue to advance these and other earlier stage exploration targets with the goal of defining further mineral resources (although there can be no assurance that any resources will be defined).

For fiscal 2018, Pure Gold expects to focus its efforts drilling the Madsen mineral system including the McVeigh, Austin, 8 Zone and A3 Targets, to further expand mineralization in these targets at depth. Additional drilling will also occur underground from the McVeigh ramp decline to better define near surface resources and at the Russet South, Starratt and Fork Zone Deposits and surrounds.

The Company plans to continue studies on stope design, tailings management and readying the mill which will lead to an updated Preliminary Economic Assessment ('PEA") in the fourth quarter of 2017. In addition, the Company plans to announce an additional mineral resource estimate to include some of the satellite deposits (Russet South and Fork Zone), also in the fourth quarter of 2017.

In January 2017, the Company announced a Phase I exploration program totaling \$16.2 million that calls for 70,000 metres of drilling planned, including a component of underground drilling from the McVeigh decline. The Company expects to complete the Phase I program by September 2017. The results of Phase I will dictate the program for the remainder of calendar 2017, but it is anticipated that Phase II will consist of further drilling, financing dependent.

# Madsen Gold Project, Red Lake, Ontario

Madsen comprises 257 mining claims (predominantly patented and including accompanying surface rights) covering an area of 4,718 hectares or 47 square kilometres, in the prolific Red Lake gold camp of Northwestern Ontario.

Madsen hosts two former gold producers including the Madsen Mine which operated continuously from 1938 to 1974 and from 1997 to 1999. Total recorded production is 7,872,679 metric tonnes at an average grade of 9.7 g/t Au producing 2,452,388 ounces of gold¹.

The second former gold producer on the Madsen property is the historic Starratt-Olsen Mine. An eventual 649 metre shaft was constructed in 1945 and mining operations were carried out from 1945 to 1956. A total of 823,544 metric tonnes were mined at an average recovered grade of 6.17 g/t Au to produce 163,990 ounces of gold¹. Prior to Pure Gold's work only limited modern day exploration had been conducted near the mine workings. Compilation of historic data and initial drill testing at Starratt by Pure Gold commenced in late 2016.

In addition to the historic production and the mineral resources, management believes Madsen has significant exploration potential. Following the compilation of digitized historic geology, drilling and mining data, the Company developed a new geologic model for Madsen's gold mineralized system. While the

<sup>&</sup>lt;sup>1</sup> Historic drill hole results and production figures and other details from the Madsen and Starratt-Olsen mines disclosed in this document were completed prior to the implementation of National Instrument 43-101. A full discussion and cautionary language can be found in the National Instrument 43-101 Technical Report entitled "NI 43-101 Technical Report on the Preliminary Economic Assessment for the Madsen Gold Project" with an effective date of April 20<sup>th</sup>, 2016, which can be found on Pure Gold's profile on SEDAR at <a href="https://www.sedar.com">www.sedar.com</a>.

Austin zones were the principal source of mine feed for the Madsen Mine for more than 30 years, the McVeigh and other targets were subjected to limited historic mining. Pure Gold believes that the opportunity exists to potentially expand gold mineralization within the Madsen mineral system beyond that in the new resource.

A new interpretation of the role of folded ultramafic contacts and structural controls has resulted in multiple recent discoveries in the district, including Goldcorp's High Grade Zone at the Red Lake Mine Complex. Pure Gold believes that opportunity exists to apply modern exploration science and a new understanding of the district to achieve similar success along the ultramafic contact zones at Madsen.

Madsen's 8 Zone deposit, discovered in 1969 along the ultramafic contact zone, has historic drill intersections that include 10.6 metres grading 16.7 g/t gold and 6.4 metres grading 21.9 g/t gold. These were followed up in recent years, returning drill intercepts as high as 7.9 metres grading 26.4 g/t gold. The 8 Zone is a system of high-grade gold hosted in quartz carbonate veins, with mineralization similar in style and host environment to more recent discoveries in the district.

At Madsen, the 20 km-long ultramafic contact is prospective for additional high-grade discoveries, and numerous recent discoveries along this contact have only been partially advanced. Pure Gold is pursuing a strategy of exploring for additional near surface high-grade mineralization along the 10 km-long unconformity and the 20 km-long ultramafic contact zones.

For further details of the work done by Pure Gold since acquiring Madsen in 2014 and details of the existing resource and results of the existing PEA, please see the Company's AIF dated June 16, 2017, available under the Company's profile on SEDAR at www.sedar.com.

#### Exploration at Madsen during the first guarter

The Company spent a total of \$6.8 million on exploration and other studies at Madsen during the first quarter ended June 30, 2017 bringing the total expenditures for the current Phase I exploration program to \$14.4 million compared to a budget for the program of \$14.3 million. The variance was primarily due to non-cash depreciation expense recorded on the Company's exploration assets.

The Phase I program is expected to include a minimum of 70,000 metres of drilling including a component of underground drilling and includes reinstalling underground services to the McVeigh decline and ongoing engineering studies on stope optimization. To date a total of 54,144 metres of drilling have been completed under Phase I.

Phase I is expected to be completed by September 2017. Phase II is contingent upon the results of Phase I but is expected to include further drilling from both surface and underground.

Subsequent to quarter end, the Company announced a new mineral resource estimate for Madsen<sup>2</sup> consisting of indicated mineral resources totaling 1,648,000 ounces (5,785,000 tonnes at an average grade of 8.9 g/t gold) and, inferred mineral resources totaling 178,000 ounces (587,000 tonnes at an average grade of 9.4 g/t gold), all at a 4.0 g/t cut-off. This represents a 48% increase to indicated resource ounces at a cut-off grade of 4 g/t Au. The estimate was prepared by Ginto Consulting Inc. of Vancouver, Canada and is dated August 2, 2017.

The following table shows the variance in tonnage, grade and ounces, at three different cut-off levels, since the last resource estimate completed for Madsen in December 2009 (restated on April 20, 2016).

<sup>&</sup>lt;sup>2</sup> See press release dated August 2, 2017 on the Company's website at <a href="www.puregoldmining.ca">www.puregoldmining.ca</a>, or under the Company's profile at <a href="www.sedar.com">www.sedar.com</a>, for a copy of the complete press release.

#### Resource Estimate Compared to December 2009 Resource Estimate

			Indicated			Inferred	
Cut-off Grade	Madsen Deposit Resource Date	Tonnes	Grade (g/t Au)	Ounces (Au)	Tonnes	Grade (g/t Au)	Ounces (Au)
	August 2017	8,374,000	7.2	1,936,000	1,017,000	6.9	225,000
3.0 g/t	December 2009	6,911,000	6.2	1,378,000	1,888,000	7.1	429,000
Au	Variance	21%	16%	40%	-46%	-3%	-48%
4.0 g/t Au	August 2017 December 2009 Variance	5,785,000 4,540,000 27%	8.9 7.6 17%	1,648,000 1,114,000 48%	587,000 1,103,000 -47%	9.4 9.6 -2%	178,000 342,000 -48%
5.0 g/t Au	August 2017 December 2009 Variance	4,218,000 3,236,000 30%	10.5 8.9 18%	1,423,000 928,000 53%	406,000 788,000 -48%	11.6 11.7 0%	152,000 297,000 -49%

<sup>\*</sup> The reader is cautioned that the quantities and grade estimates in sensitivity of the block model estimates to the selection of cut-off grade this table should not be misconstrued with a Mineral Resource Statement. The figures are presented only to show the variance between the December 2009 and August 2017 estimates and sensitivity of the block model estimates to the selection of cut-off grade.

With the completion of this new resource for the Madsen deposit, the Company has initiated a revised Preliminary Economic Assessment ("PEA"). Trade-off studies considering the entire indicated resource have commenced and it is anticipated that the revised PEA will be completed in the fall of 2017.

In addition, an additional mineral resource update, expected to be issued in the fourth quarter of calendar 2017, will incorporate mineralization in Madsen's satellite targets for the first time

# Other Mineral Property Interests

During the quarter, the Company completed the acquisition of mineral claims from the City of Dryden, Ontario, relating to the Company's Van Horne Project. The Company had completed its earn-in requirements for the claims in a prior year and arrangements with the City of Dryden to formally transfer the claims were finalized in June 2017.

The Company has no other material mineral property interests.

#### **Selected Financial Information**

Management is responsible for the Interim Financial Statements referred to in this MD&A, and provides officers' disclosure certifications filed with the Canadian provincial securities commissions. The Audit Committee of the Company's Board of Directors (the "Board") has been delegated the responsibility to review and approve the Interim Financial Statements and MD&A.

The Interim Financial Statements have been prepared in accordance with IAS 34, *Interim Financial Reporting*, and should be read in conjunction with Pure Gold's audited consolidated financial statements for the year ended March 31, 2017 (the "Annual Financial Statements"), which have been prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB").

Our significant accounting policies are presented in Note 3 of the Annual Financial Statements. No material changes for the quarter ended June 30, 2017 were noted. The Company's policy is to expense all exploration and evaluation expenditures relating to our mineral exploration property interests.

The financial data presented below for the current and comparative periods was derived from the financial statements prepared in accordance with IFRS. Pure Gold raises its financing and incurs head office expenses in Canadian dollars and therefore, it has been determined to have a Canadian dollar functional currency.

The Company's operations are in one industry – the exploration for gold, and other precious and base metals. At June 30, 2017, Pure Gold has one geographic location being Canada. Information discussed herein reflects the Company as a consolidated entity, consistent with our determination that the one industry in which we operate provides the most meaningful information to a user.

# Results of Operations

The following financial data are derived from our Interim Financial Statements for the three months ended June 30, 2017 and 2016, respectively:

	For the three months ended June 30, 2017	For the three months ended June 30, 2016
Total Revenue	\$ -	\$ -
Exploration and evaluation expenditures	\$ 6,808,919	\$ 2,979,398
Net loss for the period attributable to shareholders	\$ 7,573,291	\$ 2,792,592
Total comprehensive loss for the period	\$ 7,573,291	\$ 3,243,366
Basic and Diluted Loss per Share	\$ (0.04)	\$ (0.02)

#### Three Months ended June 30, 2017 vs. three months ended June 30, 2016

Net loss for the three months ended June 30, 2017 totaled \$7.6 million compared to \$2.8 million for the same period in the prior year. The most significant contributors to the loss for the periods ended June 30, 2017 and 2016, were (i) exploration and evaluation expenditures, (ii) wages, consulting and directors fees (iii) investor relations and communication expenditures (iv) office and rent expenses (v) professional fees and (vi) non-cash share-based compensation expense. Explanations for material variances are described below.

Exploration and evaluation expenditures increased to \$6.8 million for the three months ended June 30, 2017, compared to \$3.0 million for the same period in the prior year.

The three months ended June 30, 2017 saw a significant expansion of exploration activities at Madsen compared to the prior period. In the three months ended June 30, 2017, the Company has continued the Phase I exploration program. In the prior period, the Company was conducting a smaller scale exploration program, drilling a total of 15,126 metres.

Share-based compensation expense increased to \$0.2 million for the three months ended June 30, 2017, compared to \$46,428 in the same period in the prior year, reflecting the higher fair market value of options issued in recent periods. In addition, the forfeiture of 291,668 unvested options during the quarter ended June 30, 2016 resulted in a reversal of share-based compensation expense. There were no forfeitures of options for the same period in the current year. Share-based compensation expense relates to grants from current and previous periods in which stock options were granted to directors, employees and consultants. During the three months ended June 30, 2017, the Company granted 0.2 million stock options with an exercise price of \$0.54 to a consultant. During the three months ended June 30, 2016, the Company granted 0.5 million stock options with an exercise price of \$0.63 to employees. Stock options granted to employees and consultants were subject to vesting restrictions over a three year period with the corresponding share-based compensation expense being recognized over this period.

Generally, share-based compensation expense should be expected to vary from period to period depending on several factors, including whether options are granted in a period and whether options have fully vested or are cancelled in a period. In determining the fair market value of share-based compensation granted to directors and employees, management makes significant assumptions and estimates. These estimates

have an effect on the share-based compensation expense recognized and the equity reserves balance on our statements of financial position. Management has made estimates of the life of the options, the expected volatility and the expected dividend yields that could materially affect the fair market value of this type of security. The estimates were chosen after reviewing the historical life of the options and analyzing share price history from that of a peer group to determine volatility.

For the three months ended June 30, 2016, the Company disposed of its investment in Premier Gold Mines Ltd ("Premier"), and reclassified the unrealized gain of \$0.7 million recorded in other comprehensive income to other income in the consolidated statement of loss.

#### Financial Position

The following financial data are derived from our Interim Financial Statements for the three months ended June 30, 2017 and our Annual Financial Statements as at March 31, 2017.

	As at June 30, 2017	As at March 31, 2017
Total assets	\$ 27.6 million	\$ 35.3 million
Current liabilities	\$ 4.7 million	\$ 5.1 million
Non-current liabilities	\$ 2.5 million	\$ 2.5 million
Cash dividends declared	\$ -	\$ -

Total assets decreased by \$7.7 million as at June 30, 2017 in comparison to March 31, 2017 due to cash operating expenditures totalling \$6.9 million, as well as a decrease in prepaid expenses of \$0.7 million.

We have not yet completed feasibility studies to determine whether any of our exploration properties contain resources that are economically recoverable. All direct costs associated with the acquisition costs of the Company's mineral property interests are capitalized as incurred. All exploration and evaluation expenditures incurred are expensed in the Company's statement of loss and comprehensive loss. If a property proceeds to development, these costs become part of pre-production and development costs of the mine. If a property is abandoned or continued exploration is not deemed appropriate in the foreseeable future, the related acquisition costs are written-off.

Current liabilities decreased by \$0.4 million to \$4.7 million at June 30, 2017 compared to \$5.1 million at March 31, 2017. Accounts payable and accrued liabilities decreased by \$0.6 million during the three month period as a result of the timing of activities and accounts payable payments, and provisions increased by \$0.2 million in regards to the recognition of a provision related to the acquisition of the Van Horne claims.

There was no change in non-current liabilities between June 30, 2017 and March 31, 2017.

## Shareholders' Equity

The Company did not issue any common shares during the three months ended June 30, 2017.

Refer also to the discussion in this MD&A under the heading, "Outstanding Share Data". The Company has not declared any dividends since incorporation.

#### **Summary of Quarterly Results**

The following information is derived from and should be read in conjunction with the Annual Financial Statements of Pure Gold and the interim condensed consolidated financial statements for each of the past eight quarters which have been prepared in accordance with IFRS applicable to interim financial reporting including IAS 34. Consistent with the preparation and presentation in our Annual Financial Statements, these unaudited quarterly results are presented in Canadian dollars. The determination of functional currency for the Company and its subsidiary is unchanged from that which is consolidated in the Annual

Financial Statements and also from the discussion within this MD&A under the heading, "Selected Annual Information".

	June 30 2017	Mar 31, 2017	Dec 31, 2016	Sep 30, 2016	Jun 30, 2016	Mar 31, 2016	Dec 31, 2015	Sep 30, 2015
Total revenue	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total expenses	\$7,606,098	\$8,450,006	\$6,935,035	\$7,323,712	\$3,591,790	\$2,375,790	\$803,801	\$1,234,650
Net loss For the period	\$7,573,291	\$7,504,990	\$6,907,596	\$7,326,847	\$2,792,592	\$1,447,436	\$801,315	\$1,228,903
Total comprehensive loss for the period	\$7,573,291	\$7,504,990	\$6,907,596	\$7,326,847	\$3,243,366	\$986,645	\$811,332	\$1,228,903
Basic and diluted loss per share	\$0.04	\$0.04	\$0.04	\$0.05	\$0.02	\$0.01	\$0.01	\$0.01

The Company's net loss for the quarter ended June 30, 2017 increased 1% compared to the net loss for the quarter ended March 31, 2017, while total expenses decreased 10%. The decrease in expenses is primarily due to a reduction in metres drilled due to the focus during the current quarter of the 70,000 metre Phase I exploration program on testing deeper targets, resulting in a \$0.8 million decrease in exploration and evaluation expenditures from the previous quarter. The net loss for the quarter ended March 31, 2017 was reduced due to a \$0.9 million deferred income tax recovery from the reversal of the Flow Through Share premium liability recognized in relation to the June 2016 Flow Through Share financing as the expenditures were completed in calendar 2016 and renounced in January 2017.

The Company's net loss for the quarter ended March 31, 2017 increased 9% compared to the net loss for the quarter ended December 31, 2016, while total expenses increased 22%. The increase in expenses was primarily due to the commencement of the 70,000 metre Phase I exploration program in January 2017, while the Company's 2016 drilling program was completed in early December 2016, resulting in a \$2.0 million increase in exploration and evaluation expenditures from the previous quarter. This increase was partially offset by a decrease in share-based compensation expense of \$0.4 million due to the issuance of 1.8 million stock options with a fair value of \$0.31 per option in December 2016 to the Company's non-executive directors, which vested immediately. The net loss for the quarter ended March 31, 2017 was reduced due to a \$0.9 million deferred income tax recovery from the reversal of the Flow Through Share premium liability recognized in relation to the June 2016 Flow Through Share financing as the expenditures were completed in calendar 2016 and renounced in January 2017.

The Company's net loss for the quarter ended December 31, 2016 decreased 6% compared to the net loss for the quarter ended September 30, 2016, while total expenses decreased 5%. The decrease in expenses is primarily due to the completion of the Company's 2016 drilling program in early December, resulting in a \$1.2 million decrease in exploration and evaluation expenditures from the previous quarter, partially offset by an increase in share-based compensation expense of \$0.6 million due to the issuance of 1.8 million stock options with a fair value of \$0.31 per option in December 2016 to the Company's non-executive directors, which vested immediately.

The Company's net loss for the quarter ended September 30, 2016 increased 162% compared to the net loss for the quarter ended June 30, 2016, while total expenses increased 104%. The increase in expenses is primarily due to the continued significant expansion to the Company's exploration activities at Madsen, resulting in a \$3.8 million increase in exploration and evaluation expenditures over the previous quarter. The net loss for the quarter ended June 30, 2016 was reduced due to a \$0.7 million realized gain on disposal of the Company's available for sale investment in Premier.

The Company's net loss for the quarter ended June 30, 2016 increased 93% compared to the net loss for the quarter ended March 31, 2016 while total expenses increased 51%. The increase in expenses is

primarily due to the significant expansion to the Company's exploration activities at Madsen, resulting in a \$1.1 million increase in exploration and evaluation expenditures over the previous quarter, as well a \$0.1 million increase in investor relations activity reflecting a renewal of marketing to potential investors. The net loss for the quarter ended June 30, 2016 also reflected a \$0.7 million realized gain on disposal of the Company's available for sale investment in Premier, while the quarter ended March 31, 2016 included a \$0.9 million income tax recovery.

The Company's net loss for the quarter ended March 31, 2016 increased 75% compared to the net loss for the quarter ended December 31, 2015 while total expenses increased 194%. The Company commenced a 16,000 metre winter drill program in January 2016 resulting in exploration expenses of \$1.9 million being recognized in the quarter. The net loss for the quarter ended March 31, 2016 also reflected a \$0.9 million income tax recovery due to the reversal of substantially all of the Flow Through Share premium liability at March 31, 2016 as the qualifying exploration expenses had been substantially incurred and renounced to flow-through share subscribers.

The Company's net loss and total comprehensive loss for the quarter ended December 31, 2015 decreased by \$0.4 million in comparison to the quarter ended September 30, 2015. The decrease is primarily due to a \$0.6 million decrease in exploration and evaluation expenditures, partially offset by a \$0.1 million increase in wages, consulting and director's fees during the three month period ended December 31, 2015 as a result of accruing previously deferred compensation that was paid out in January 2016. Upon closing the sale of mineral rights to Premier in December 2015, which significantly improved Pure Gold's financial position, the Board elected to pay all the voluntarily deferred compensation of the Chief Executive Officer, Chief Financial Officer and directors. The decreased loss was also offset by a \$0.1 million increase in share-based compensation expense, as the Company granted 3.5 million stock options in the quarter ended December 31, 2015, of which 1.7 million vested immediately while the remainder were subject to vesting restrictions. The Company recognized a large portion of shared-based compensation expense during the quarter as a result of those stock options which vested immediately. There were no options issued in the quarter ended September 30, 2015.

The Company's net loss and total comprehensive loss for the quarter ended September 30, 2015 decreased by \$0.3 million in comparison to the quarter ended June 30, 2015. The decrease is primarily due to a decrease in exploration and evaluation expenditures and wages, consulting and director's fees during the three month period ended September 30, 2015. The Company concluded its summer exploration program in the quarter and in an effort to conserve cash resources curtailed staffing levels and certain remaining staff and the Board took voluntary salary reductions while exploration plans were developed and financing sourced.

# **Liquidity and Capital Resources**

As at the date of this MD&A, the Company has approximately \$5.3 million in cash and short-term investments. The Company's working capital balance (defined as current assets less current liabilities) as at the date of this MD&A is approximately \$4.6 million (\$7.5 million excluding the flow-through premium liability of \$3.0 million). There are no known restrictions on the ability of our subsidiary to transfer or return funds to the Company.

We have no revenue-producing operations, and earn only minimal income through investment income on treasury, amounts arising through various property option agreements and occasionally as a result of the disposal of an exploration asset. The Company is therefore reliant on public equity and debt markets to obtain financing to continue its operations. The Company's current cash balance is sufficient to see the Company through its planned Phase I activities at Madsen.

We have not issued any dividends and management does not expect this will change in the near future.

Our Phase I budget for exploration and engineering work at Madsen for the remainder of our Phase I program is estimated to be \$5.8 million. An additional \$0.6 million is budgeted for general and administrative expenditures over this same period which includes wages and consulting fees, professional fees and those costs associated with running the Company's head office in Vancouver. The Company is

awaiting the results of Phase I before formalizing its Phase II budget. It is anticipated that the Company will need to raise additional funds to fully execute its expected Phase II plans. The budget for general and administrative activities for the second half of calendar 2017 is estimated at \$1.2 million.

Pure Gold manages and adjusts its capital structure based on available funds in order to support acquisition, exploration and development of mineral properties. The properties in which we currently have an interest in are in the exploration stage. Accordingly, we are dependent on external financing, including the proceeds of future equity issuances or debt financing, to fund our activities. Circumstances that could impair our ability to raise additional funds, or our ability to undertake transactions, are discussed in our AIF dated June 16, 2017 under the heading "Risk Factors". Although management has been successful in the past when raising additional financing, there can be no assurance they will be successful in the future.

# **Contractual Obligations**

# **Mineral Properties**

Pure Gold has no commitments for material capital expenditures as of June 30, 2017. All other active contracts are in the normal course for exploration work to be conducted at Madsen.

## Management and Technical Services Agreement

The Company has entered into a Technical and Administrative Services Agreement (the "Oxygen Agreement") with Oxygen Capital Corp. ("Oxygen"), a private company of which a director and an officer of the Company are shareholders. Pursuant to the Oxygen Agreement, and without limiting or abrogating the duties of Pure Gold's President and Chief Executive Officer or its Chief Financial Officer and Corporate Secretary, Oxygen provides the Company:

- access to, and the use of the assets contained in, office space leased by Oxygen; and
- services, staff and expertise as determined necessary to properly and efficiently manage the assets, operations, business and administrative affairs of Pure Gold.

The Company pays Oxygen for the cost of management and technical services, including the wage allocations of employees seconded by Oxygen to the Company (plus tax and applicable benefits) at cost; There is no mark-up or additional direct charge to the Company from Oxygen under the Oxygen Agreement.

The Oxygen Agreement is intended to provide the Company with a number of technical and administrative services and access, on an as-needed basis, to Oxygen's roster of geologists, mining engineers, investor relations and financial and business development professionals that would not necessarily otherwise be available to Pure Gold at this stage of the Company's development.

The Oxygen Agreement is for an initial term of two years, and shall be automatically renewed from time to time thereafter for an a additional term of two years unless otherwise terminated. The Oxygen Agreement may be terminated by either party giving at least 180 days' prior written notice of such termination.

# Flow Through Share Obligation

As at June 30, 2017, the Company is committed to incur, on a best efforts basis, qualifying resource expenditures pursuant to the February 22, 2017 Flow Through Share private placement. As at June 30, 2017, the Company had incurred qualifying resource expenditures of \$7.9 million. The Company must therefore incur the \$5.3 million balance of qualifying resource expenditures before January 1, 2019. If the Company does not spend these funds in compliance with the Government of Canada flow-through regulations, it may be subject to litigation from various counterparties. The Company intends to fulfill its flow-through commitments within the given time constraints.

#### **Leases**

#### Madsen Vehicle Leases

The Company has two leases dated July 23, 2014 and July 31, 2014, respectively for the use of two pickup trucks at the Madsen project. The two leases call for payments of \$800 and \$952 per month with the leases expiring on June 24, 2018 and June 30, 2018.

# Madsen Equipment Leases

The Company has committed to a finance lease with a third party for a custom ventilation and heating system used underground at the Madsen Gold Project. The lease commenced on February 21, 2017 with a term of 18 months, at which time the Company has the option to purchase the equipment.

The future minimum lease payments required under these agreements as at June 30, 2017 are indicated in the table below:

	GMC Sierra 2500 HD	GMC Sierra 2500 HD	Equipment Finance Lease
2017	\$ 4,803	\$ 5,711	\$ 16,272
2018	\$ 4,803	\$ 5,711	\$ 18,984
2019	\$ -	\$ -	\$ -
Total	\$ 9,606	\$ 11,422	\$ 35,256

#### **Contingencies**

On April 19, 2017, the Company's subsidiary, Laurentian Copper Corp., received draft assessments indicating a reduction in the tax credit relating to resources claimed following a tax audit of its fiscal 2013-2015 income tax returns by Revenu Quebec, in which certain deductions claimed by the Company were disallowed. The Company has responded to the draft assessment and Revenu Quebec is currently evaluating the response. At this time the Company is unable to determine what the outcome of this review will be. A total of \$0.3 million has been received by the Company in tax credits relating to resources claimed in fiscal 2013-2015.

In the event that management's estimate of the future resolution of this matter changes, the Company will recognize the effect of the change in its consolidated financial statements of the period in which the change occurs.

#### **Off-Balance Sheet Arrangements**

The Company had no off-balance sheet arrangements as defined by NI 51-102 requirements as at March 31, 2017 or as at the date hereof.

#### **Proposed Transactions**

As is typical of the mineral exploration and development industry, we are continually reviewing potential merger, acquisition, investment and joint venture transactions and opportunities that could enhance shareholder value. We are also continually reviewing and discussing opportunities with third parties regarding the sale of non-strategic properties in our portfolio. There is no guarantee that any contemplated transaction will be concluded.

At present, there is no proposed asset or business acquisitions or dispositions before the Board for consideration.

#### **Related Party Transactions**

Transactions with related parties for goods and services are made on normal commercial terms and are considered to be at arm's length.

# Oxygen Capital Corp ("Oxygen").

Oxygen is a private company partially owned by one director and one officer of the Company. Oxygen provides technical and administrative services to the Company at cost, including providing some staffing who are seconded to the Company, office facilities and other administrative functions. As at June 30, 2017, Oxygen holds a refundable deposit of \$0.3 million (March 31, 2017 - \$0.3 million), on behalf of the Company. During the fiscal quarter ended June 30, 2017, a total of \$0.5 million (June 30, 2016 - \$0.3 million) was paid or accrued to Oxygen as a reimbursement of costs incurred by Oxygen on behalf of the Company. As of June 30, 2017, the Company held a payable amount to Oxygen of \$0.1 million (March 31, 2017 - \$0.1 million). This amount was paid subsequent to June 30, 2017.

#### Compensation of Key Management Personnel

Key management includes members of the Board, the President and Chief Executive Officer, the VP of Exploration, the VP of Operations, and the Chief Financial Officer and Corporate Secretary. The aggregate total compensation paid or payable to key management for employee services directly or via Oxygen is as follows:

Name	Nature of Compensation	Three Months ended June 30, 2017	Three Months ended June 30, 2016
President and Chief Executive Officer	Salary	\$85,250	\$56,666
Chief Financial Officer	Salary	\$52,500	\$37,500
Vice President of Exploration	Salary	\$52,500	\$46,667
Vice President of Exploration (former)	Salary	-	\$82,000
Vice President, Operations	Salary	\$56,741	-
Directors	Directorship	\$65,000	\$40,000
Total	·	\$311,991	\$262,833

Share-based compensation issued to key management personnel during the quarter ended June 30, 2017 totaled \$0.1 million (June 30, 2016 - \$39,100). Share-based compensation is the fair value of options granted and vested to key management personnel. These amounts have not been included in the table above and should be considered as additional compensation.

# **Changes in Accounting Policies and New Pronouncements**

The Company has prepared its Interim Financial Statements using accounting policies consistent with those used in the Annual Financial Statements at March 31, 2017.

The Company prepares its consolidated financial statements in accordance with IFRS and interpretations of the IFRIC as issued by the IASB. There have been no changes to the effects of the adoption of new, amended and future IFRS pronouncements from those disclosed in the Company's Management's Discussion and Analysis for the year ended March 31, 2017, available on the Company's website at http://puregoldmining.ca/investors/financial-reports or under the Company's SEDAR profile at www.sedar.com.

#### Significant Accounting Judgments, Estimates and Assumptions

The preparation of financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the reported amounts of assets, liabilities and expenses. Factors that could affect these judgments, estimates and assumptions are discussed in our AIF, dated June 16,

2017, under the heading "Risk Factors". Subject to the impact of such risks, the carrying value of Pure Gold's financial assets and liabilities approximates their estimated fair value.

# **Judgments**

In the process of applying the Company's accounting policies, management has made the following judgments, which have the most significant effect on the amounts recognized in the consolidated financial statements:

## (i) Review of Asset Carrying Values and Impairment Assessment

In accordance with the Company's accounting policy, each asset is evaluated every reporting period to determine whether there are any indications of impairment. If any such indication exists, a formal estimate of the recoverable amount is performed and an impairment loss is recognized to the extent that the carrying amount exceeds the recoverable amount. The recoverable amount of an asset is measured at the higher of value in use and fair value less costs to sell. The most significant assets the Company assesses for impairment are exploration and evaluation assets and property, plant and equipment. Judgements involved in assessing impairment of exploration and evaluation assets are discussed below.

# (ii) Exploration and Evaluation Assets and Expenditures

The application of the Company's accounting policy for exploration and evaluation assets and expenditures requires judgment to determine whether future economic benefits are likely, from either future exploitation or sale, or whether activities have not reached a stage that permits a reasonable assessment of the existence of reserves.

Resource exploration is a speculative business and involves a high degree of risk. There is no certainty that the expenditures made by the Company in the exploration of its property interests will result in discoveries of commercial quantities of minerals. Exploration for mineral deposits involves risks which even a combination of professional evaluation and management experience may not eliminate. Significant expenditures are required to locate and estimate ore reserves, and further the development of a property. Capital expenditures to bring a property to a commercial production stage are also significant. There is no assurance the Company has, or will have, commercially viable ore bodies and there is no assurance that the Company will be able to arrange sufficient financing to bring ore bodies into production.

For the three month period ended June 30, 2017, there were no indicators of impairment on the Company's exploration and evaluation assets, or the Company's other assets.

#### Estimates and Assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Company based its estimates and assumptions on parameters available when the consolidated financial statements were prepared. However, existing circumstances and assumptions about future developments may change due to market change or circumstances arising beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

#### (i) Exploration and Evaluation Assets and Expenditures

In addition to applying judgment to determine whether future economic benefits are likely to arise from the Company's exploration and evaluation assets or whether activities have not reached a stage that permits reasonable assessment of the existence of reserves, the Company has to apply a number of estimates and assumptions. The publication of a resource per National Instrument 43-101. Standards of Disclosure for Mineral Projects ("NI 43-101") technical report, is itself an

estimation process that involves varying degrees of uncertainty depending on how the resources are classified (i.e. measured, indicated or inferred). The estimates directly impact when the Company defers exploration and evaluation assets. Any such estimates and assumptions may change as new information becomes available. If, after deferred acquisition costs are capitalized, information becomes available suggesting the recovery of such costs is unlikely, the relevant capitalized amount is written off in the consolidated statement of loss and comprehensive loss in the period when the information becomes available. Management believes that the estimates involving its exploration and evaluation assets and expenditures are reasonable.

## (ii) Determination of the Fair Value of Share-based Payments

The fair value of stock options granted and warrants issued is computed to determine the relevant charge to equity reserves and the consolidated statement of loss and comprehensive loss and related obligation as applicable. In order to compute this fair value, the Company uses the Black-Scholes option pricing model; this inherently requires management to make various estimates and assumptions in relation to the expected life of the award, expected volatility, risk-free rate and forfeiture rates. Changes in any of these inputs could cause a significant change in the share-based compensation expense charged in the consolidated statement of loss and comprehensive loss and to equity reserves in a given period. Management believes that the estimates involving its share-based payments are reasonable.

# (iii) Decommissioning, Restoration and Similar Liabilities

Decommissioning, restoration and similar liabilities are estimated based on the Company's interpretation of current regulatory requirements, constructive obligations and are measured at the present value of discounted cash flows for the estimated liabilities.

Carrying value is determined based on the net present value of estimated future cash expenditures for the settlement of decommissioning, restoration and similar liabilities that may occur upon decommissioning of certain of the Company's assets. Such estimates are subject to change based on changes in laws and regulations and negotiations with regulatory authorities.

#### Risks associated with financial instruments

We are exposed to a variety of financial instrument related risks. The Board provides oversight for our risk management processes. The type of risk exposure and the way in which such exposure is managed is explained as follows:

# Credit Risk

Credit risk is the risk that one party to a financial instrument will fail to discharge an obligation and cause the other party to incur a financial loss. Financial instruments that potentially subject the Company to credit risk consist of cash, restricted cash, short-term investments and amounts receivable. The carrying amount of financial assets recorded in the financial statements, net of any allowances for losses, represents the maximum exposure to credit risk.

The Company deposits its cash, restricted cash and short-term investments with high credit quality major Canadian financial institutions as determined by ratings agencies. The Company does not invest in asset-backed deposits or investments and does not expect any credit losses.

To reduce credit risk, the Company regularly reviews the collectability of its amounts receivable and establishes an allowance based on its best estimate of potentially uncollectible amounts. The Company historically has not had difficulty collecting its amounts receivable.

#### Liquidity Risk

Liquidity risk is the risk that an entity will encounter difficulty in raising funds to meet commitments associated with financial instruments. The Company attempts to manage liquidity risk by maintaining sufficient cash balances. Liquidity requirements are managed based on expected cash flows to ensure that there is sufficient capital in order to meet short-term obligations. At June 30, 2017, the Company had cash of \$9.4 million (March 31, 2017 - \$16.5 million) and short-term investments of \$23,000 (March 31, 2017 - \$23,000) to settle current liabilities of \$4.7 million (\$1.7 million excluding the flow-through premium liability of \$3.0 million) (March 31, 2017 - \$5.1 million). As at June 30, 2017, the Company is committed to incur, on a best efforts basis, a further \$5.3 million in qualifying resource expenditures by January 1, 2019.

#### Interest Rate Risk

Interest rate risk is the risk that the future cash flows of a financial instrument will fluctuate due to changes in market interest rates. Cash and short-term investments include deposits which are at variable interest rates. For the three months period ended June 30, 2017, a plus or minus 0.5% change in market interest rates would affect the Company's interest earned on cash and short-term investments by approximately \$18,000.

#### Fair Value Estimation

The carrying value of the Company's financial assets and liabilities approximates their estimated fair value.

# **Management of Capital**

Pure Gold considers the items included in the consolidated statement of shareholders' equity as capital. Management of the Company manages the capital structure and makes adjustments to it in light of changes in economic conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the Company may issue new shares or return capital to shareholders. The Company is not subject to externally imposed capital requirements.

Pure Gold's objectives when managing capital are to safeguard the Company's ability to continue as a going concern, so that it can continue to provide returns for shareholders and benefits for other stakeholders.

## **Outstanding Share Data**

Pure Gold's authorized capital is unlimited common shares without par value. As at August 18, 2017 the following common shares, stock options, share purchase warrants and compensation options were outstanding:

	# of Shares	Exercise Price	Expiry Date
Issued and Outstanding Common Shares	191,606,092	N/A	N/A
	100,000	\$0.20	February 25, 2018
	3,560,000	\$0.35	April 8, 2019
	150,000	\$0.32	May 13, 2019
	200,000	\$0.35	February 10, 2020
	650,000	\$0.28	March 19, 2020
	83,333	\$0.11	December 3, 2020
Stock Options	2,760,000	\$0.11	December 11, 2020
	400,000	\$0.63	May 26, 2021
	300,000	\$0.72	October 11, 2021
	75,000	\$0.72	November 14, 2021
	4,670,000	\$0.44	December 21, 2021
	200,000	\$0.54	June 16, 2022
	100,000	\$0.54	July 24, 2022
Fully Diluted	204,854,425		

# **Industry and Economic Factors That May Affect Our Business**

Economic and industry risk factors that may affect our business, in particular those that could affect our liquidity and capital resources, are described under the heading "Risk Factors" in our AIF dated June 16, 2017, available on Pure Gold's SEDAR profile at <a href="www.sedar.com">www.sedar.com</a>. In particular, there are currently significant uncertainties in capital markets impacting the availability of equity financing for the purposes of mineral exploration and development. There are also significant uncertainties relating to the global economy, increased volatility and a general decline in the prices of gold and other precious metals which impact our business and may impact our ability to remain a going concern.

More specifically, while the ongoing decreases in the price of gold and continued uncertainties in capital markets do not have a direct impact on the Company's ability to carry out exploration, the Company may be impacted should it become more difficult to gain access to capital (e.g. debt or equity financing for the purposes of mineral exploration and development) when and if needed, and may need to modify or curtail its exploration and development programs. Difficulty in accessing capital on favourable terms may limit the Company's ability to develop and/or further explore the mineral properties in which we have an interest

The specific risks noted in our AIF and others in particular relating to permitting for operations and first nations consultation and approvals, may limit the Company's ability to develop and/or further explore its mineral property interests.

#### Additional Disclosure for Venture Issuers Without Significant Revenue

Additional disclosure concerning Pure Gold's general and administrative expenses and exploration and evaluation expenses is provided in the Company's Statements of Loss and Comprehensive Loss contained in its Interim Financial Statements for the three months ended June 30, 2017 and in its Annual Financial Statements for the years ended March 31, 2017 and 2016 which are all available on Pure Gold's website at <a href="https://www.puregoldmining.ca">www.puregoldmining.ca</a> or on its profile on SEDAR at <a href="https://www.sedar.com">www.sedar.com</a>.

#### **Legal Matters**

Pure Gold is not currently, and has not at any time during our most recently completed financial year, been party to, nor has any of its property interests been the subject of, any material legal proceedings or regulatory actions.

#### Management's Responsibility for the Financial Statements

The preparation and presentation of the accompanying financial statements, MD&A and all financial information in the financial statements are the responsibility of management and have been approved by the Board of Directors following the report and recommendation of the Audit Committee. The financial statements have been prepared in accordance with IFRS. Financial statements by nature are not precise since they include amounts based upon estimates and judgments. When alternative treatments exist, management has chosen those it deems to be the most appropriate in the circumstances.

## **Subsequent Events Not Otherwise Described Herein**

The following items of significance occurred after June 30, 2017:

- a) A total of 100,000 stock options with an exercise price of \$0.54 were granted to an employee of Oxygen Capital Corp. on July 24, 2017. The options will vest one third in one year from the grant date, one third two years from the grant date, and one third three years from the grant date.
- **b)** A total of 75,000 stock options with an exercise price of \$0.16 were exercised on August 3, 2017 for total proceeds of \$12,000.

#### **Controls and Procedures**

In connection with NI 52-109, the CEO and CFO of the Company have filed a Venture Issuer Basic Certificate with respect to the financial information contained in the Interim Financial Statements and respective accompanying MD&A as at June 30, 2017 (together the "Interim Filings").

In contrast to the certificate under NI 52-109, the Venture Issuer Basic Certification does not include representations relating to the establishment and maintenance of disclosure controls and procedures and internal control over financial reporting, as defined in NI 52-109. For further information, the reader should refer to the Venture Issuer Basic Certificates filed by the Company with the Interim Filings on SEDAR at <a href="https://www.sedar.com">www.sedar.com</a>.

#### **Disclosure Controls and Procedures**

Disclosure controls and procedures ("DC&P") are intended to provide reasonable assurance that information required to be disclosed is recorded, processed, summarized and reported within the time periods specified by securities regulations and that information required to be disclosed is accumulated and communicated to management. Internal controls over financial reporting ("ICFR") are intended to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purpose in accordance with IFRS.

Venture Issuer companies are not required to provide representations in the annual filings relating to the establishment and maintenance of DC&P and ICFR, as defined in NI 52-109. In particular, the CEO and CFO certifying officers do not make any representations relating to the establishment and maintenance of (a) controls and other procedures designed to provide reasonable assurance that information required to be disclosed by the issuer in its annual filings, interim filings or other reports filed or submitted under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation, and (b) a process to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with the issuer's IFRS. The issuer's certifying officers are responsible for ensuring that processes are in place to provide them with sufficient knowledge to support the representations they are making in their certificates regarding the absence of misrepresentation and fair disclosure of financial information. Investors should be aware that inherent limitations on the ability of certifying officers of a Venture Issuer to design and implement on a cost effective basis DC&P and ICFR as defined in NI 52-109 may result in additional risks to the quality,

reliability, transparency and timeliness of interim and annual filings and other reports provided under securities legislation.

# **Scientific and Technical Disclosure**

With the exception of Madsen, the Company's exploration projects and those in which we have an interest are early stage and do not contain any mineral resource estimates as defined by NI 43-101.

Unless otherwise indicated, Pure Gold has prepared the technical information in this MD&A ("Technical Information") based on information contained in the following technical reports:

- "Technical Report on the Preliminary Economic Assessment For the Madsen Gold Project", effective April 20, 2016, and dated June 3, 2016, filed under the Company's profile on SEDAR at <a href="https://www.sedar.com">www.sedar.com</a> (the "Madsen Technical Report").

Technical Information was also based on information contained in news releases (collectively the "Disclosure Documents") available under Pure Gold's company profile on SEDAR at <a href="www.sedar.com">www.sedar.com</a>. The Disclosure Documents are each intended to be read as a whole, and sections should not be read or relied upon out of context. The Technical Information is subject to the assumptions and qualifications contained in the Disclosure Documents.

Our Disclosure Documents were prepared by or under the supervision of an independent Qualified Person ("QP"). Readers are encouraged to review the full text of the Disclosure Documents which qualifies the Technical Information. Readers are advised that mineral resources that are not mineral reserves do not have demonstrated economic viability.

Mineral resource estimates relating to Madsen are only estimates and no assurance can be given that any particular level of recovery of minerals will be realized or that an identified resource will ever qualify as a commercially mineable or viable deposit which can be legally and economically exploited. In addition, the grade of mineralization ultimately mined at Madsen may differ from the one indicated by drilling results and the difference may be material. Although there has been no economic analysis summarized in this MD&A relating to the Madsen Technical Report, readers are cautioned that the Madsen Technical Report is preliminary in nature and includes inferred and indicated mineral resources that are considered too speculative geologically to have the economic considerations applied to them that would enable them to be categorized as mineral reserves, and there is no certainty that this will indeed occur. Further studies, including engineering and economics, are required (typically as a Pre-Feasibility Study) with regards to infrastructure and operational methodologies. Additional disclosure and cautionary notes relating to Madsen are summarized in our AIF, available on Pure Gold's SEDAR profile at <a href="https://www.sedar.com">www.sedar.com</a>.

Phillip Smerchanski, P.Geo, Pure Gold's VP of Exploration, is the Company's QP for the purposes of NI 43-101, and has reviewed and validated that the scientific or technical information contained in this MD&A related to the Madsen Technical Report, is consistent with that provided by the QPs responsible for preparing the Madsen Technical Report, and has verified the technical data disclosed in this document relating to those projects in which the Company holds an interest. Mr. Smerchanski has consented to the inclusion of the Technical Information in the form and context in which it appears in this MD&A.

# **Cautionary Notes Regarding Forward-Looking Statements**

This MD&A, contains "forward-looking information" and "forward-looking statements" within the meaning of applicable securities laws, which include, but are not limited to, statements or information concerning, future financial or operating performance of Pure Gold and its business, operations, properties and the future price of gold, silver and other metal prices, the potential quantity and/or grade of minerals, the potential size of a mineralized zone or potential expansion of mineralization, proposed exploration and development of Pure Gold's exploration property interests, the timing and amount of estimated future production, costs of production and mine life of the various mineral projects of Pure Gold, the interpretation and actual results of historical production at certain of our exploration properties, as well as specific historic data associated with and drill results from those properties, and the reliance on technical information provided by our joint

arrangement partners or other third parties; the timing and amount of estimated capital, operating and exploration expenditures, costs and timing of the development of new deposits and of future exploration, acquisition and development activities, estimated exploration budgets and timing of expenditures and community relations activities, requirements for additional capital; completion of expenditure obligations under an option agreement and earn-in agreements to which the Company is a party; government regulation of mining operations, environmental risks and reclamation expenses, title disputes, the ability to maintain exploration licences for its properties in accordance with the requirements of applicable mining laws in Canada; government regulation of exploration and mining operations; environmental risks, including satisfaction of requirements relating to the submissions and successful defence of EIA reports and other claims or existing, pending or threatened litigation or other proceedings, limitations of insurance coverage, future issuances of Common Shares to satisfy earn-in obligations or the acquisition of exploration properties and the timing and possible outcome of regulatory and permitting matters and any other statement that may predict, forecast, indicate or imply future plans, intentions, levels of activity, results, performance or achievements, and involve known and unknown risks, uncertainties and other factors which may cause the actual plans, intentions, activities, results, performance or achievements of Pure Gold to be materially different from any future plans, intentions, activities, results, performance or achievements expressed or implied by such forward-looking statements and information. Except for statements of historical fact, information contained herein or incorporated by reference herein constitutes forward-looking statements and forward-looking information. Often, but not always, forward-looking statements and forward-looking information can be identified by the use of words such as "plans", "expects", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates", "will", "projects", or "believes" or variations (including negative variations) of such words and phrases, or statements that certain actions, events, results or conditions "may", "could", "would", "might" or "will" be taken, occur or be achieved.

Statements relating to mineral reserves and resources are deemed to be forward looking statements, as they involve the implied assessment, based on certain estimates and assumptions, that the mineral reserves and resources described exist in the quantities predicted or estimated and may be profitably produced in the future. Estimated values of future net revenue do not represent fair market value. There is no certainty that it will be commercially viable to produce any portion of the resources.

Forward-looking statements and forward-looking information are not guarantees of future performance and are based upon a number of estimates and assumptions of management at the date the statements are made including among other things, assumptions about future prices of gold, copper, silver, molybdenum and other metal prices, changes in the worldwide price of other commodities such as coal, fuel and electricity fluctuations in resource prices, currency exchange rates and interest rates, favourable operating conditions, political stability, obtaining governmental approvals and financing on time, obtaining renewals for existing licences and permits and obtaining required licences and permits, labour stability, stability in market conditions, availability of equipment, accuracy of any mineral resources and mineral reserves, successful resolution of the challenges to the EIAs described in this MD&A, if any, anticipated costs and expenditures and our ability to achieve our goals. While we consider these assumptions to be reasonable, the assumptions are inherently subject to significant business, social, economic, political, regulatory, competitive and other risks and uncertainties, contingencies and other factors that could cause actual performance, achievements, actions, events, results or conditions to be materially different from those projected in the forward-looking statements and forward-looking information. Many assumptions are based on factors and events that are not within the control of Pure Gold and there is no assurance they will prove to be correct.

Furthermore, such forward-looking statements and forward-looking information involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements or forward-looking information. Such factors include, among others: general business, economic, competitive, political, regulatory and social uncertainties; disruptions or changes in the credit or securities markets and market fluctuations in prices for Pure Gold's securities; judgement of management when exercising discretion in their use of proceeds from a financing; potential dilution of Common Share voting power or earnings per share as a result of the exercise of Options, future financings or future acquisitions financed by the issuance of equity; discrepancies between actual and estimated mineral reserves and resources; the Company is an

exploration and development stage company with no history of pre-tax profit and no income from its operations and there can be no assurance that the Company's operations will be profitable in the future; changes in project parameters as plans continue to be refined; changes in labour costs or other costs of production; possible variations of mineral grade or recovery rates; failure of plant, equipment or processes to operate as anticipated; accidents, labour disputes and other risks of the mining industry, including but not limited to environmental risks and hazards, cave-ins, pitwall failures, flooding, rock bursts and other acts of God or natural disasters or unfavourable operating conditions and losses; political instability, hostilities, insurrection or acts of war or terrorism; the speculative nature of mineral exploration and development, including the risk of diminishing quantities or grades of mineralization; Pure Gold's ability to renew existing licences and permits or obtain required licences and permits; changes in government legislation and regulation; fluctuations in commodity prices; requirements for future funding to satisfy contractual obligations and additional capital needs generally; changes or disruptions in market conditions; market price volatility; the Company currently has shareholders with greater than 10% holdings; uncertainties associated with minority interests and joint venture operations; risks associated with the Company's indemnified liabilities; increased infrastructure and/or operating costs; reclamation costs; the Company has limited operating history and no history of earnings; reliance on a finite number of properties; limits of insurance coverage and uninsurable risk; contests over title to properties; environmental risks and hazards; limitations on the use of community water sources; the need to obtain and maintain licences and permits and comply with laws and regulations or other regulatory requirements; competitive conditions in mineral exploration and mining business; the ability of the Company to retain its key management employees and shortages of skilled personnel and contractors; potential acquisitions and their integration with the Company's current business; influence of third party stakeholders; risks of litigation; the Company's system of internal controls: conflicts of interest; credit and/or liquidity risks; changes to the Company's dividend policy; the risks involved in the exploration, development and mining business generally; and the factors discussed in the section entitled "Risk Factors" in our AIF available on Pure Gold's SEDAR profile at www.sedar.com. Although we have attempted to identify important factors that could cause actual performance, achievements, actions, events, results or conditions to differ materially from those described in forward looking statements or forward-looking information, there may be other factors that cause performance, achievements, actions, events, results or conditions to differ from those anticipated, estimated or intended.

Forward-looking statements and forward-looking information contained herein are made as of the date of this MD&A and we disclaim any obligation to update or revise any forward-looking statements or forward-looking information, whether as a result of new information, future events or results or otherwise, except as required by applicable law. There can be no assurance that forward-looking statements or forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements or forward-looking information. All forward-looking statements and forward-looking information attributable to us is expressly qualified by these cautionary statements.

Pure Gold disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law. Readers should not place undue reliance on forward-looking information.

#### **Approval**

The Audit Committee of the Board of Directors of Pure Gold have approved the disclosure contained in this MD&A. A copy of this MD&A will be provided to anyone who requests it.

#### **Additional Information**

Additional information relating to Pure Gold can be obtained on the SEDAR website at <a href="www.sedar.com">www.sedar.com</a> or by contacting:

Pure Gold Mining Inc.

Attention: Darin Labrenz, President and Chief Executive Officer

Suite 1900 - 1055 West Hastings Street Vancouver, BC, Canada V6E 2E9

Tel: (604) 646-8000 Fax: (604) 632-4678

Website: <a href="www.puregoldmining.ca">www.puregoldmining.ca</a>
Email: <a href="mailto:info@puregoldmining.ca">info@puregoldmining.ca</a>

# **PURE GOLD MINING INC.**

/s/ "Darin Labrenz"
Darin Labrenz
President and Chief Executive Officer

# **PURE GOLD MINING INC.**

/s/ "Sean Tetzlaff" Sean Tetzlaff Chief Financial Officer